

**From:** [KELLEY FELCHLE](#)  
**To:** [Nancy Higby](#)  
**Subject:** FW: Waterloo Police Patch  
**Date:** Monday, August 24, 2020 2:39:43 PM

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**From:** Jessica Young <jastruck@yahoo.com>  
**Sent:** Monday, August 24, 2020 2:23 PM  
**To:** Sharon Juon <Sharon.Juon@WATERLOO-IA.ORG>; Jerome Amos Jr <Jerome.Amos@WATERLOO-IA.ORG>; Ray Feuss <Ray.Feuss@WATERLOO-IA.ORG>; Jonathan Grieder <Jonathan.Grieder@WATERLOO-IA.ORG>; Margaret Klein <Margaret.Klein@WATERLOO-IA.ORG>; Dave Boesen <Dave.Boesen@WATERLOO-IA.ORG>; Pat Morrissey <Pat.Morrissey@WATERLOO-IA.ORG>; KELLEY FELCHLE <KELLEY.FELCHLE@WATERLOO-IA.ORG>; Mayor <Mayor@WATERLOO-IA.ORG>  
**Subject:** Waterloo Police Patch

Hello Council,

I am writing you today to try to express my opinion on the changing of the griffin patch that the police department currently uses. I have been trying to collect my thoughts on this and form them into something that would adequately express my views, but it has been hard. I will try now.

I believe that it is time to change the patch. If a segment of our population sees this symbol as offensive and suppressive, that is an entire group of people who are being told that their feelings, emotions, views, etc don't matter, if the patch isn't updated.

There were several sample patches that were floated out on the police department's Facebook page several weeks ago, some including just the name, some with the 4th Street Bridge, some with the "Green Goddess" statues (representing Agriculture, Justice, Knowledge and Science). I thought those were much more appropriate than the current patch.

As a business owner, I have done much research on branding and logos. There is even

something called Color Psychology. This is how logo colors make people feel. With the current logo, even the colors are aggressive. Isn't it normally the duty of police to protect and serve? Everything about the current logo says intimidate.

When I moved to Waterloo in 1996 and saw the police cars, I thought it very odd that they had those slogans/logos on the doors. It did not make me feel like I would want to call them up if I had a problem. And at that time I was young and not really paying attention to much except how to pay my bills.

In the current state of affairs, I think that changing the patch is the VERY LEAST that can be done to show that the police are a part of the community and not here to intimidate and control. It is our duty to make space for the voices that do not normally get heard or made to feel valid. The more those voices are stomped out, the more likely you are to have a disconnected and disenfranchised community.

Also, it is just silly to think that if a logo/patch gets changed, that suddenly we aren't honoring people who have previously served. There was at least one patch that I am aware of that was worn before the current one. Do those people not matter? Of course they do, as do those who wore the current one. And, yes, you are going to have a bunch of privileged people who have never had cause to even think about the patch, who are going to disagree with changing it...but I think it's time to listen to those who aren't being heard.

Thank you for taking the time to read this, and for finally bringing this issue to council business.

Jessica Young  
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