



# CITY OF WATERLOO, IOWA

## City Clerk and Finance Department

715 Mulberry St. • Waterloo, IA 50703 • (319) 291-4323 Fax (319) 291-4571  
KELLEY FELCHLE • City Clerk MICHELLE WEIDNER, CPA • Chief Financial Officer

Mayor  
QUENTIN  
HART

COUNCIL  
MEMBERS

.....

MARGARET  
KLEIN  
Ward 1

JONATHAN  
GRIEDER  
Ward 2

PATRICK  
MORRISSEY  
Ward 3

JEROME  
AMOS, JR.  
Ward 4

RAY  
FEUSS  
Ward 5

SHARON  
JUON  
At-Large

DAVE  
BOESEN  
At-Large

### Council Communication

#### City Council Meeting:

October 4, 2021

#### Prepared:

September 22, 2021

#### Submitted by:

Michelle Weidner, CFO

**SUBJECT:** Hotel/Motel Discretionary Grant Applications

**Submitted by:** Michelle Weidner, CFO

**Recommended Action:** Approve the award of hotel/motel discretionary funds to the following entities:

RiverLoop Association, Inc. Urban Farmer's Market 2021 Season	\$15,000.00
Leisure Services Golf Marketing 2021-2022 Campaign	10,000.00
SportsPlex Marketing 2021-2022 Campaign	10,000.00
Leisure Services 2021-2022 Event Shuttle	15,768.00
Police Uniformed Presence at Events	<u>30,000.00</u>
Total Requests	<u>\$80,768.00</u>

The funding applications and award history for discretionary hotel/motel tax awards are included for your reference.

These requests total \$80,768 from council discretionary hotel/motel tax funds. Hotel motel tax receipts for FYE2021 declined by 38% from the amount received in FYE2019 (pre-pandemic). We have received adequate revenue to make these awards.

**Expenditure Required:** \$ 80,768.00

**Source of Funds:** Hotel Motel Council Discretionary Funds